



## **Cochise County Tourism Council – Action Item Minutes**

Jan 27, 2016

Cochise College Small Business Development Center

Horace Steele Conference Room

Sierra Vista, Arizona

Meeting called to order at 9:05AM by Alan Baker

### **ROLL CALL**

**Benson:** Bob Nilson, Laura Parker

**Bisbee:** Jen Luria

**Sierra Vista:** Judy Hector

**Tombstone:** Steve Troncale

**Douglas:** Patty Ortiz, Humberto Rivera

**Willcox:** Brenda Haas, Alan Baker

**County:** Lisa Marra

**SEAGO:** absent

**Cochise College:** Sharon Gilman, Heather,

### **Guests in Attendance:**

**Call to the Public:** *This is the time for members of the public to comment about items on this agenda or other items. The CCTC cannot respond to or answer at this time.*

All Members were invited to attend an event in Sierra Vista on Feb 17, 2016.

Bob spoke about recent media exposure of in various markets of several Cochise County cities and attractions that promote interest in tourism.

**Minutes:** A motion to table Action Items Minutes of the Dec 3, 2015 meeting was made.

The motion was seconded and with no further discussion was passed unanimously.

### **Treasurer's Report:**

### **Committee Reports:**

1. **Film**
2. **Public Relations:**
3. **Budget:**



**Discussion/Action: Only Action Items are noted.**

- 1. Appointment of members of the CCTC to the Film Committee.** - Discussion only but no action taken.
- 2. County Attorney Update issues relating to procurement by the Cochise County Tourism Council.** - Discussion only but no action taken.
- 3. Budget Committee dates and locations.** - Discussion only but no action taken.
- 4. Tourism fulfillment items and approval for postage expenses to pay for items shipped.** – Judy made motion to investigate possibility that funds in the budget could be redirected to this expense, seconded by Bob, vote taken, motion passed unanimously.
- 5. Contents of items to be included in Annual Report to Steering Committee.** - Discussion only but no action taken.

**Community Announcements:** CCTC Members in attendance spoke of various upcoming community events or promotions. No action taken.

**Next Meeting Location and Date:** February 24, 2016 Double R Guest Ranch Pearce, AZ

**Motion to Adjourn:**

Motion made to adjourn, the meeting, motion was seconded.

Vote taken, motion passed unanimously. Meeting adjourned at 12:45 time

Action Item Minutes transcribed by Cristina Plascencia